

Social Media Posts – 30

Facebook – 10

1. As Michelle Pfeiffer gracefully settles into her 60s, we can't help but wonder what the secret behind her magical blonde hair is. What if you could do the same for yours with the help of hair extensions? Find out more here. **(Article: The Lowdown on Hair Extensions for Mature Hair)**
2. If you stepped into 2020 with a renewed perspective and no patience for people with negative energy around you then it's time for a bold change! Pick out your favorite hairdos and up your hair game right away! **(Article: 2020: The Year of Big Hair!)**
3. The great thing about dyeing hair extensions is that you can experiment with any color you want without worrying about getting stuck with a color that turns out to be unflattering! Find out more here. **(Article: Dyeing Hair Extensions: Awesome or Awful?)**
4. Whether you couldn't land your dream job or have recently ended things with your partner, there's nothing that a hair makeover can't fix. Here are a few ideas for you to try. **(Article: Craving a Makeover? X Ways to Switch Things Up!)**
5. Did you just get bombshell hair extensions? Make sure you get a high-quality curling iron to maintain them! Take a look at a few other tools you may need! **(Article: X Must-Have Tools for Bombshell Hair Extensions)**
6. If the Houston Women's March taught us anything it's that Texas women know how to start the New Year right! But it isn't just strong willpower; it's also about a strong hair game! Here are some of our favorite Texas hair looks so far. **(Article: Texas Street Hair: Our Favorite Looks in 2020 So Far)**
7. If you recently got a pair of luscious hair extensions, now is the perfect time to style them, put on your best dress, and head out to hit the town with your best girlfriends!— and if you need some makeup inspiration, find some easy-to-create looks here. **(Blog: X Bold Makeup Looks to Try With Your New Glamorous Hair Extensions)**

8. Did you know that each strand of hair on your scalp is made up of 25 percent of water? Read more to find out how water transports nutrients to your scalp to maintain the overall health of your hair. **(Blog: Hair Health: Why Water Intake Matters)**
9. Do you want to surprise your partner with the perfect Valentine's Day gift? Invest in a pair of quality hair extensions that they'll immediately fall in love with! Take a look at some other hair-related gift ideas you can try out! **(Blog: X Ways to Surprise Bae This Valentine's Day)**
10. From the-girl-next-door celebrities like Selena Gomez to top-rated fashion models like Bella Hadid, everyone is raving about the trendiest looks of 2020—bold bangs! If you've got one, here are a few style tips and tricks that can come in handy! **(Blog: The Hottest Hairstyles to Look Out for This Year)**

Twitter – 10

1. No matter how old or brittle your #hair becomes, #hairextensions installed through the original hair-loc method will never damage your natural hair. Find out more here. **(Article: The Lowdown on Hair Extensions for Mature Hair)**
2. A #boldpersonality demands an even bolder #makeover! Change up your look and take a look at how dip-dyed curls can channel your feisty personality! **(Article: 2020: The Year of *Big* Hair!)**
3. Whether you want to keep your #naturalhair away from any further damage or simply change up your look, here's how dyeing your #hairextensions can do the trick for you. **(Article: Dyeing Hair Extensions: Awesome or Awful?)**
4. Are you struggling to style your #short hair? Change things up with the help of long and wavy #hairextensions to transform your look! Find out more here: **(Article: Craving a Makeover? X Ways to Switch Things Up!)**
5. Styling #bombshellextensions is nothing short of a walk in the park once you have the right tools! Find out what you need here: **(Article: X Must-Have Tools for Bombshell Hair Extensions)**
6. Go big or go home!—women in #Texas are truly bringing new meaning to the phrase. Take a look at these glorious #hairstyles that the Texas women have aced so far in 2020. **(Article: Texas Street Hair: Our Favorite Looks in 2020 So Far)**

7. Planning to paint the town red in honor of the gorgeous new pair of #hairextensions you got? Start with yourself by opting for a bold #redlip look! Here are a few other makeup tips and tricks to match your new extensions. **(Blog: X Bold Makeup Looks to Try With Your New Glamorous Hair Extensions)**
8. Did you know lower #waterintake is one of the biggest contributors to brittle #hair along with chemical usage and heat damage? Read more to find out how hydration affects your hair's overall health. **(Blog: Hair Health: Why Water Intake Matters)**
9. If you're still on the fence about what to pick for your partner this #ValentinesDay, don't stress out because there's still time! Here's how a Valentine's #hairmakeover may just be what you're looking for! **(Blog: X Ways to Surprise Bae This Valentine's Day)**
10. Went out to chop your hair off for #bangs? Throw it up in a bold #topknot to add the perfect touch of cute and flirty fun to your overall look! Here are a few other hairstyle ideas for your bangs. **(Blog: The Hottest Hairstyles to Look Out for This Year)**

Instagram - 10

Hashtags: #hairextension #hairextensions #hair #hairsalon #hairextensionspecialist #longhair #hairgoals #hairstyles #extensionsinhouston #gorgeoushair #houston #glamhair #instaglam

Add this link to the bio: <https://bit.ly/2NoaPNc>

1. Curious about how #hairstylists can transform mature hair? Check out the link in the bio and take a look at why middle-aged women are seeking help for thin and #brittlehair through hair extensions. Book an appointment with us today and DM us if you have any questions.



2. 2020 is all about #selflove and letting your true personality shine through. Confused about where to start? Visit the link in the bio for a glimpse of our favorite #boldhair looks that have taken over the hairstyling industry by a storm. DM us if you have any questions.



SAW

3. Are you afraid of #dyeing your hair because the chemicals in the hair dye can damage your #naturalhair? Visit the link in the bio and take a look at why dyeing your hair extensions is a better idea. Book an appointment with us today and DM us if you have any questions.



SAF

4. Are you a little unsure whether a #Balayage is the right thing for your hair? Visit the link in the bio and take a look at the numerous benefits of this revolutionary #treatment for your hair. DM us to book an appointment.



5. A #silkpillowcase is made up of soft fibers that can do wonders for the #texture of your hair. Visit the link in the bio and take a look at how the coarse texture of cotton pillows is harming your hair. DM us for more questions.



6. While we've noticed a diversification in #hairdos over the past year, the classic coiffed #curls have made a bold comeback that's here to stay. Visit the link in the bio to take a look at some of our favorite street hair looks from #Texas. Book an appointment with us today and DM us if you have any questions.



7. New #turquoiseextensions? Transform your look to keep up with that your new hair! Visit the link in the bio and take a look at how you can pair your extension with a glamorous #smokeyeye for a fun night out. DM us if you have any questions.



8. Did you know slacking off on getting those much-needed glasses of #water daily can make your hair dull, dry, and #brittle? Visit the link in the bio and take a look at how moisture and #hydration can add #shine, elasticity, and bounce to your hair. DM us if you have any questions.



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9. A personalized present goes a long way, especially if it's something that your #Valentine has had on their mind for a while. Visit the link in the bio and take a look at why a pair of high-quality and natural hair #extensions is the perfect Valentine's Day present! DM us to book an appointment or if you have any questions.



10. #Bangs complement a wide range of facial structures, adding a softening effect and framing the face. So if you've wanted to get them for a while, now is the perfect time to do it! Visit the link in the bio and take a look at how to #style bangs like a pro. DM us if you have any questions.



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